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5/05/15



Joy Carpets & Co.

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**SO WHAT ELSE IS NEW? JOY CARPETS EXPANDS
ANY DAY MATINEE™ HOME THEATER CARPET COLLECTION**

Company builds on a foundation of success with new carpet introductions.

Fort Oglethorpe, GA – Joy Carpets & Co. continues to develop its Any Day Matinee™ Collection with new introductions for Spring 2015. These unique styles have broad appeal and range from whimsical and casual to sophisticated and modern. A first in the floor covering industry, Any Day Matinee™ allows homeowners to break free from the mainstream and express personal style when selecting carpet for home theaters or family entertainment areas.

Manufactured with only the highest quality raw materials, Joy Carpets continues its legacy of excellence with Any Day Matinee™. Able to withstand the most demanding interior environments, these carpets resist soil, stains, are easily cleaned, and are backed by comprehensive wear warranties for peace of mind.

“We are pleasantly surprised with the success of Any Day Matinee™ in the A/V industry,” said Nick Dobosh, President. “Our hope is this collection continues to gain momentum as home theater professionals become accustomed to selling and handling the installation of carpet. Joy Carpets is proud to be leading the way in this niche floor covering market.”

About Joy Carpets

For over 40 years, Joy Carpets has been the leader in the design and manufacture of specialty patterned broadloom, carpet tile, and area rugs for creative and eye-catching interiors. We take pride in providing innovative floor coverings to residential, educational, hospitality, healthcare, and commercial markets, worldwide.

Joy Carpets pioneered fine gauge tufting for high-traffic commercial environments and introduced the first recreational carpeting, Games People Play®, to the industry in 1973. Since that time, we have been committed to meeting the unique needs of our customers by manufacturing the highest quality products through cutting edge technology and design. For more information, visit www.joycarpets.com.